

33RD ANNUAL SPECIAL ISSUE

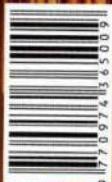
businesstoday.in

Business Today

December 22, 2024 ₹ 200

On Stands | Online | On Air

bt

INDIA
TODAY
GROUP

bt 500

INDIA'S MOST VALUABLE COMPANIES

CLOCKWISE FROM FRONT ROW • MUKESH AMBANI, CHAIRMAN & MD, RELIANCE INDUSTRIES LTD
 • SUNIL BHARTI MITTAL, FOUNDER & CHAIRMAN, BHARTI ENTERPRISES • SANDEEP BAKHSHI, MD & CEO,
 ICICI BANK • SANJIV PURI, CHAIRMAN & MD, ITC • SIDDHARTHA MOHANTY, CEO & MD, LIFE INSURANCE
 CORPORATION OF INDIA • C.S. SETTY, CHAIRMAN, STATE BANK OF INDIA • ROHIT JAWA, MD & CEO,
 HINDUSTAN UNILEVER • SALIL PAREKH, MD & CEO, INFOSYS • SASHIDHAR JAGDISHAN, MD & CEO, HDFC BANK
 • N. CHANDRASEKARAN, CHAIRMAN, TATA SONS



GAME CHANGERS



S. Viswanathan

Managing Director of Sequoia Healthcare

The COVID-19 pandemic exposed India's over-reliance on imported medical equipment, particularly in advanced imaging systems like MRI and PET-CT scanners. Although local production of essential devices surged, high-tech imaging solutions remained a challenge. Sequoia Healthcare, a five-year-old Bengaluru-based startup, has stepped in to fill this gap, becoming a key player in India's quest for self-reliance in medical imaging. Operating from a state-of-the-art facility in Chikkaballapur, Karnataka, Sequoia manufactures advanced systems like CT and MRI machines. It is expanding further with a new facility at the AMTZ Medical Tech Park in Visakhapatnam, positioning itself as a future global contender.

A BOLD VISION FOR INDIA'S MEDICAL DEVICES

S. Viswanathan, Managing Director of Sequoia Healthcare, sees this as a pivotal moment. "The pandemic highlighted our dependence on imports. Even though Sequoia is only five years old, we've been building a foundation since 2011, investing in advanced technology, nurturing talent, and forming strong partnerships."

One of Sequoia's most groundbreaking achievements is its 100% helium-free MRI system. Traditional MRI machines rely on helium, a rare and costly resource. Sequoia's direct-cooling innovation eliminates this need, reducing costs and making MRI systems more accessible. "This is a game-changer," says Viswanathan. "We're lowering operational costs while delivering world-class performance."

Sequoia Healthcare: Pioneering India's Medical Imaging Revolution

Sequoia Healthcare is revolutionizing India's medical imaging landscape, turning a pandemic-driven challenge into a bold mission for self-reliance. Discover how this visionary startup is redefining healthcare with groundbreaking innovations and a commitment to excellence.

RAISING THE BAR IN MEDICAL IMAGING

Sequoia's Inspiration 64 CT Scanner is another milestone, featuring advanced detector technology that reduces examination times, minimizes radiation exposure, and cuts operational costs. The company's pipeline includes a 128-slice Cardiac CT, Advanced Digital PET-CT, and a 3T MRI that uses just 50 liters of helium. These innovations promise to set new standards in performance and sustainability, further cementing Sequoia's global reputation.



COMPREHENSIVE SOLUTIONS BEYOND EQUIPMENT

Sequoia offers more than just machines. Its end-to-end services include facility design, site planning, financing, installation, and post-installation support. The company also provides workflow optimization solutions to ensure maximum efficiency. "Investing in medical imaging is a significant decision," Viswanathan explains. "We don't just deliver machines; we deliver

comprehensive solutions that empower healthcare providers to offer better care."

DRIVING THE 'MAKE IN INDIA' REVOLUTION

Sequoia's mission aligns with India's 'Make in India' initiative, which aims to boost domestic manufacturing and reduce reliance on imports. By focusing on cutting-edge technology and sustainability, Sequoia is leading this transformation. "The future of India's medical imaging sector is incredibly bright," Viswanathan declares. "With our talented team and commitment to innovation, we're not just transforming Indian healthcare—we're making a global impact."

THE ROAD AHEAD

In just five years, Sequoia Healthcare has emerged as an innovative leader in medical imaging. Its focus on excellence, affordability, and accessibility paves the way for a new era in Indian healthcare. As Sequoia scales new heights, it stands as a testament to what can be achieved through vision, innovation, and determination.

